

CHI®

Easy Steam

Hands-Free
New Technology

- **Hands-Free Steaming:** When it comes to fashion, the steamer has been a go-to tool, ensuring clothes are smooth, wrinkle-free and ready for wear. Now imagine a way to steam without standing over your fabrics, searching for that perfect angle or wondering if you missed a spot. CHI® introduces the first of its kind – CHI® Easy Steam.
- **How does it work?:** The base of the CHI® Easy Steam houses the innovative technology used to activate your hands-free steamer. Also located in the base, an easy to access water cup allows for a mess-free and convenient fill-up. The magic happens in the affixed garment bag made from a breathable coated polyester fabric. Simply hang from a convenient spot such as the back of a door, a shower rod or the closet. Next, place one or two items on the built-in hooks, zip the bag and with one tap of a button your clothes are steamed in only ten minutes.
- **CHI® Steam:** The CHI® Easy Steam is part of the new CHI® line, providing the same titanium-infused ceramic soleplate technology that powers the flagship CHI® G2 Flat Iron for hair. Designed with a sleek look and engineered for high performance, the CHI® line is the perfect balance of style and function. Flawlessly styled hair can make your appearance fresh and put together. Translate that feeling from your hair to wear for a polished look from head to toe.
- **Special Events:** The uses for the CHI® Easy Steam are endless, from day-to-day to special events. Need to make sure your wedding party looks as polished as you? Will your child be the graduate with the creased gown? You don't want to spend those precious moments frantically trying to smooth out the wrinkles.



Details

CHI® Easy Steam (11572)

MSRP: \$129.99 Available: Q3 2017

- **Even More Benefits:** If you're looking for ways to speed up the getting ready process, this will quickly become your new favorite household item. Put the finishing touches on your hair, find that missing accessory or finish folding the laundry, all while your attire is evenly steaming. This steamer also features an auto shut-off capability, as well as a collapsible garment bag with hook and loop strap for easy closet storage. Keeping the steamer in top condition has never been easier. Simply leave the bag unzipped to air dry and empty the reservoir completely allowing it to fully dry before storing.